

Donate Your Plate Campaign in May



www.braintumorawareness.org

Our Mission

The mission of the Brain Tumor Awareness Organization is to raise awareness for brain tumors on a local, state and national level through an online resource community for patients, advocates and caregivers and reduce the burden of this disease through interaction.

May is National Brain Tumor Awareness Month

During the month of May, we encourage raising awareness through a variety of campaigns and activities. Each campaign or activity will serve as an education and outreach opportunity, a fundraising opportunity, a fitness event, a healing program/exhibit, a community initiative, a support group project or any combination that suits your group.

Donate Your Plate on the 28th

The “**Donate Your Plate**” Campaign is a statewide campaign engaging restaurants to donate 10% of their proceeds on May 28th to our organization. Your participation in this campaign will be promoted through various media during the month of May and you will be provided with posters to announce your support. As a sponsor for this event, we would like to invite you to extend your support by promoting **The Grey Ribbon** and **Go Grey in May** Campaigns.

Grey Ribbon Campaign

The **Grey Ribbon Awareness Campaign** is awareness and fundraising campaign to benefit The Brain Tumor Awareness Organization, a non-profit dedicated to assisting brain tumor patients and their families. Your participation in this campaign is a simple but powerful one in which community partners agree to display and provide Grey Ribbon medallions to the public in exchange for donations of \$1 or \$5.

Go Grey in May Campaign

Through community partners, we will “**Go Grey in May**” by raising awareness with Grey Ribbon displays through various campaigns. As a sponsor, you will be of any one or more of our campaigns, we will promote your support through our website, newsletters, posters and other publications distributed.

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EIN #30-0413301